Yesterday, the 2016 Nobel Biocare Global Symposium opened its doors to dental professionals from all over the world in the heart of New York. Held for the third time, the event promises to be the implant dentistry event of the year.

A continuous increase in demand for dental implant treatments as a result of growing consumer awareness, the ageing population, growing accessibility, as well as greater product availability and other influencing factors, has accelerated the demand and need for education in this field over the past decade.

Nobel Biocare has established its reputation as a provider of top-level education through the development and refinement of dental therapy concepts. With its global symposium in particular, the company stages a truly exceptional event by inviting dental professionals to join its high-class educational program at the legendary Waldorf Astoria in the world metropolis New York.

With more than 150 world-class speakers, and a total of over 50 master classes, and about 40 hands-on courses for dentist and dental technicians, the event promises to be an incomparable experience for everyone attending.

At the symposium opening on Thursday morning, Nobel Biocare president Hans Geiselhöringer said: “We are today continuing the journey to innovation we started in 2010 with the first global symposium. Over the past three years, we have invested in developing innovations that help dentists treat their patients better and will continue to do so. In this approach, the well-being of the patient is always our priority. We challenge ourselves every day to think about how we can be more successful in treating patients—this is the DNA of Nobel Biocare.”

Since the announcement of the symposium dates, dental professionals have eagerly registered. The event was sold out well before the registration closing. Overall, Nobel Biocare will be welcoming more than 2,000 participants over the course of the four symposium days, with about one third of the people attending from North America, one-third from Europe, and a considerable number of attendees from the Asia-Pacific region as well as the Middle East and Africa.

The program of the symposium is divided into three main themes: Treatment enhancement and refinement—evidence counts; Reaching excellence in esthetics by joining the journey of digital dentistry; and Achieving clinical excellence in challenging situations. Each theme has a complete line-up of its own, from lectures and master classes to hands-on sessions.

For the first time in the history of the symposium, registrants had the opportunity to influence the symposium program by voting for various topics, formats and speakers in advance. Through a crowdsourcing model, visitors to the event website selected the topics they would like to see featured. Those that received the most votes were incorporated into the program. The chosen sessions were two case studies—one on soft-tissue management and the other on immediate loading protocols—and a keynote lecture on the true benefits of digital dentistry.

On behalf of the members of the organizing committee, scientific chairperson Dr. Peter Wöhrle welcomed attendees during the kickoff session on Thursday morning. "Many of..."
the people joining this third global event of Nobel Biocare have travelled long distances from all over the world, which reminds us how important this conference is,” Wöhrle said.

In addition, Nobel Biocare prepared an exciting array of forums, including an innovation assembly on Saturday, at which the company will be exclusively previewing its upcoming innovations, and a full-day forum on Sunday that will be focusing on compromised patient treatment.

Under the slogan “Where innovation comes to life”, Nobel Biocare is unveiling a number of innovative new products and solutions at the event, including the On1 restorative workflow concept that bridges the gap between the surgical and prosthetic workflows, a new NobelProcera Crown in a new high-translucency multilayered full-contour zirconia material, and the new NobelZygoma implant that provides greater surgical and prosthetic flexibility when treating severe maxillary resorption without grafting.

“The innovations we are presenting at the Nobel Biocare Global Symposium 2016 have all been created to address the specific needs of today’s dental professionals as they strive to improve care for patients. Informed by studies confirming the possibilities and advantages offered by immediate placement and provisionalization, many of these new products and solutions are so unique that they are either patent-protected or in the patent process,” Geiselhöringer said.

From the President

WORKFLOW ENHANCEMENT

At Nobel Biocare, our innovation efforts are based on clinical requirements, patient needs and scientific research. These have led us to superior products and solutions, as well as efficient treatment workflows that reduce treatment time—in other words, shorter time to teeth.

With our leading integrated workflow, treatment steps that were previously considered mandatory have been made faster, combined or even removed entirely. Our new technologies continue to enhance diagnostics and treatment planning. Digital integration improves collaboration among treatment partners and helps bring the laboratory into the treatment process as early as the planning phase, meaning prosthetic considerations are taken into account right from the start.

We are also advancing componentry in order to improve clinical workflows. The most important new addition to our portfolio in this regard is the On1 concept. This new approach to the restorative process ingeniously bridges the gap between the surgical and prosthetic workflows with a modular solution. The On1 Base connects to the implant at time of surgery and is then left in place throughout the healing process, the prosthetic work and the lifetime of the restoration. This leaves the tissue undisturbed for optimized healing, but unlike with tissue-level implants, there is no compromise on restorative flexibility.

In addition, the workflow for the components has been refined with a view to dramatically reducing treatment time. As the On1 healing cap supports an intra-oral scanning approach, conventional impression-taking procedures for delivery of the final crown can be eliminated. This can save time and improve patient comfort. What’s more, the On1 Base offers the clinician placing the implant added peace of mind, knowing that only precision-engineered Nobel Biocare components can be used in conjunction with the implant, thus removing the risks associated with an ill-fitting third-party abutment.

Such advancements mean dental professionals can treat more patients each day, with better results. Consequently, more patients experience the improved quality of life dental implant treatment brings, and both clinicians and technicians can grow their businesses. It is such outcomes that we at Nobel Biocare strive for every single day; it is designing for life in action.

Where innovation comes to life

Nobel Biocare Global Symposium

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